StewartSitebuilder team redesigns Stewart Title of Louisiana Web site with distinct New Orleans feel



When the time came to update its Web site, <u>Stewart Title of Louisiana</u> needed to look no farther than the StewartSitebuilder experts from the Stewart Marketing and Communications department for the solution.

The StewartSitebuilder design team created a custom Web site template that not only uses the "Stewart Is Here"

national marketing campaign but also reflects New Orleans' unique atmosphere. The redesigned Web site also includes several useful new enhancements.

The home page features a customized "Latest News" section highlighting achievements and product offerings from Stewart Title of Louisiana. The "Testimonials" page shares some of the praise the branch offices and agents have received from customers, real estate professionals and loan officers. Plus, much of the site's content is available in both English and Spanish.

Visitors can also use an interactive Neighborhood Map to learn more about the New Orleans metro area. When users place their mouse cursors over a neighborhood, its location is shown on the map, and more information is available by clicking on the name.

Overall, the site redesign gives Stewart Title of Louisiana a fresh and clean way to present its well-crafted content to the world.

For more information on a cost-efficient Web site solution for your office, contact info@stewartsitebuilder.com.